

WHAT'S IN STORE FOR THE 2012 FESTIVAL!

Affectionately referred to as the "Fringe", the photography festival is open to all, giving it a strong character, attitude, playfulness and freedom. The "Fringers" self-curate hundreds of photographic exhibitions and are not afraid to take risks.

Brighton Photo Fringe launches on Saturday 6th October 2012. Growing year on year since its inception in 2003, this year there will again be exhibitions and events in cafes, community spaces, empty shops and unusual spaces around the city.

This year the Fringe Focus hub and information point move to Phoenix Brighton. Here, the OPEN 2012 solo show will be exhibited alongside a range of events, talks and group and individual shows. A full programme of events and exhibitions will be announced in August.

"The programme this year takes risks; it examines current themes within contemporary photography and lens-based media shaping original events and exhibitions that inspire audiences to think about photography in new ways. The Fringe is a place to engage with artists and audiences to open up new conversations and provoke new debates." (Claire Lloyd, BPF Director)

"The Brighton Photo Fringe is a great opportunity for visual artists, at all career stages, to exhibit in a supportive and friendly environment. Truly open participation is key to the organisation's ethos, but we are always

surprised at the large number of artists and photographers wanting to get involved and the extraordinarily high quality of the work on display. It really is a pleasure for me to be involved as Chairperson, as an artist and as one of many thousands of audience members who enjoy the BPF at each event" (Gordon MacDonald, Chair of the Board of Trustees)

Photo Fringe is a rare festival that places the practitioner at its heart and embraces all audiences. The festival's supports, advises and provides opportunities for lens based artists while providing diverse and accessible exhibitions, events and programming for audiences.

BPF is also committed to an exciting and innovative range of participation projects which link with local Brighton and Hove communities as well as forging a relationship with artists and communities nationally and internationally. This year's Black History Month project will be led by award-winning film maker David Alexander. The outcome of this will be shown at the Fringe Focus alongside other participative projects and an exhibition of images from workshops completed with Barbados Community College.

Brighton Photo Biennial is the largest and most exciting curated photography festival in the UK. The fifth edition of the Biennial will be curated & delivered by Photoworks, presenting new commissions and working in partnership with national organisations and partners across the city of Brighton & Hove. Photoworks is the UK's leading agency for photography. www.photoworks.org.uk

If you are interested in being involved with this year's Brighton Photo Fringe visit www.photofringe.org for more details of how to participate or contact info@photofringe.org.

Brighton Photo Fringe is supported by Brighton & Hove City Council and the National Lottery through Arts Council England.



ABOUT

BRIGHTON PHOTO FRINGE

Founded in 2003, Brighton Photo Fringe (BPF) was initiated to work in partnership with Brighton Photo Biennial (BpB) which began the same year. BPF was first devised as a way for local artists to become involved with the international festival, BpB, but has since has grown into an all-encompassing event which is open to all.

The open ethos of Brighton Photo Fringe is supported through a wholly accessible programme for artists and audiences through a targeted series of projects and events that are integral to the organisation's structure and programme delivery. In this way, BPF is distinct from any other organisation presently working with photographic and lens based communities in the UK. Participation is key to everything we deliver, whether it is directly targeted at participants, community groups or audiences.

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